

## PROGRAMME

GAWBLconnect Virtual Network Event

# Scaling Up Women in Green Business

8 June 2022 1pm-3:30pm (CET)



Dr. Gabi Kratochwil  
Chairwoman, GAWBLconnect  
Owner, CrossCultures



Anouk Creusen  
Managing Director  
75inQ



Dr. Suzan Hamdy  
Chief Financial Inclusion and  
Business Development Officer  
Banque Misr, Egypt



Layla El Hares  
Managing Director  
Siemens Energy, Egypt



Rebecca Kühn  
Gender Mainstream Advisor  
GIZ, Egypt



Mona Alami Merrouni  
Co-Founder FERTIDEV  
Morocco



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1:00pm - 1:50pm

Welcoming: Dr. Gabi Kratochwil, Chairwoman GAWBLconnect  
**GGF NN**

Introduction: Moderator: Anouk Creusen, Managing Director, 75inQ

Presentations:

- Layla El Hares, Managing Director Siemens Energy, Egypt
- Dr. Suzan Hamdy, Chief Financial Inclusion and Business Development Officer, Banque Misr, Egypt
- Rebecca Kühn, Gender Mainstream Advisor, GIZ, Egypt
- Mona Alami Merrouni, Co-Founder FERTIDEV, Morocco

Panel Discussion: Women in Green Business: Challenges and Opportunities

1:50pm - 2:00pm

Short Break / Workshop Assignment

2:00pm - 2:45pm

Parallel Workshops (*kindly register for **one** of the workshops in advance*)

**Workshop I:**

**Green Finance and Women-led Green Enterprises**

*With Dr. Suzan Hamdy (Banque Misr, Egypt) and Mona Alami Merrouni (FERTIDEV, Morocco), Moderator: Anouk Creusen*

**Workshop II:**

**Corporate & International Cooperation: Creating a Greener Future**

*With Layla El Hares (Siemens Energy, Egypt) and Rebecca Kühn (GIZ, Egypt), Moderator: Dr. Gabi Kratochwil*

2:45pm - 3:30pm

Panel Discussion: Defining The Way Ahead / Wrap-Up / Closing Remarks